

## CLIENT

PRESTIGIOUS PLASTIC SURGEON

GOAL: TO INCREASE CUSTOMER CONVERSION AND REACH TOP RANKING POSITIONS VIA SEARCH ENGINES

## CONVERT

CLIENT WAS UNHAPPY WITH LOW CUSTOMER CONVERSION RATE



50%

% Successful Conversion Rate After 4 Weeks



Week 1 Week 2 Week 3 Week 4

## ATTRACT

Search Engine Results

Client was brought to the top 5 search engine results with their desired keywords within 4 weeks

**Facelift NJ**  
**Best Rhinoplasty NJ**  
**Top Plastic Surgeon NJ**  
**Rhinoplasty NYC**  
**Non Surgical Facelift**  
**Nose Job NJ**

## PREMIUM PLACEMENTS



**X FACTOR DIGITAL MARKETING**

**ATTRACT. CONVERT. RETAIN**