

CLIENT

PRESTIGIOUS PLASTIC SURGEON

GOAL: TO INCREASE CUSTOMER CONVERSION AND REACH TOP RANKING POSITIONS VIA SEARCH ENGINES

CONVERT

CLIENT WAS UNHAPPY WITH LOW CUSTOMER CONVERSION RATE



50%

% Successful Conversion Rate After 4 Weeks



Week 1 Week 2 Week 3 Week 4

ATTRACT

Search Engine Results

Client was brought to the top 5 search engine results with their desired keywords within 4 weeks

Facelift NJ
Best Rhinoplasty NJ
Top Plastic Surgeon NJ
Rhinoplasty NYC
Non Surgical Facelift
Nose Job NJ

PREMIUM PLACEMENTS



X FACTOR DIGITAL MARKETING

ATTRACT. CONVERT. RETAIN